



## RULES GOVERNING THE USE OF THE APAS® CERTIFIED TRADEMARK

### 1 SCOPE

- a) This document details how Clients and Members that are accredited to or recognised by the APAS Certification Scheme can make use of the APAS Logo and/or the APAS Mark.
- b) This document is prepared in a manner compliant with the requirements of AS/NZS ISO/IEC 17065.
- c) Correct application of the rules is intended to prevent any instance, unintentional or otherwise, that an uncertified product is labelled and / or promoted as being APAS certified.
- d) APAS® is a trademark registered with IP Australia, owned by CSIRO, the Scheme Owner, and protected under applicable laws. Use of the trademark or the Certification Scheme is prohibited unless prior approval in writing is obtained from CSIRO via the APAS Secretariat.

### 2 AUTHORITY AND RESPONSIBILITY

- a) The Executive Officer (EO) - APAS is responsible for the content of this document and for ensuring conformance to the rules by all APAS accredited Clients.

### 3 DEFINITIONS AND ACRONYMS

#### 3.1 Definitions

The definition of terms used in this document and in the Certification Scheme can be found in APAS document AP-D001. In addition, the following definitions within this document shall apply:

- a) **Certification Body:** Third-party conformity assessment body operating the certification scheme. APAS is the Certification Body.
- b) **Certification Scheme:** The Certification system related to specified products (Paint, Surface Coating Materials and Non-Paint Products) to which the same specified requirements, specific rules and procedures apply. APAS is the applicable Certification Scheme.
- c) **Client:** The organisation responsible to the Certification Body (APAS) for ensuring that certification requirements, including product requirements, are fulfilled. The Client nominates a person(s) directly responsible (APAS Signatory) within its organisation, and to communicate directly with the Certification Scheme (APAS).
- d) **Member:** An organisation that agrees to support and utilise the services APAS and its Secretariat provides. These services enable the organisation to specify APAS certification requirements in its own specifications, standards and/or in tender documents and/or painting specifications.
- e) **Recognised Manufacturing Unit:** A company voluntarily choosing to participate in the Certification Scheme (APAS) whereby its manufacturing facilities

have been assessed in accordance with AP-D177 for supply of products certified to APAS Specifications. The RMU forms part of the Client. Historically referred to as the Supplier.

- f) **Scheme Owner:** The organisation responsible for developing and maintaining the certification scheme. CSIRO is the APAS Scheme Owner.
- g) **Secretariat:** The organisation that provides administrative support and other resources necessary to keep the Certification Scheme functioning. The Secretariat is vested in CSIRO.

#### 3.2 Acronyms

<b>APAS</b>	Australian Paint Approval Scheme
<b>CSIRO</b>	Commonwealth Scientific and Industrial Research Organisation
<b>CTM</b>	Certified Trademark
<b>EO</b>	Executive Officer – APAS
<b>PDS</b>	Product Data Sheet
<b>SDS</b>	Safety Data Sheet
<b>TDS</b>	Technical Data Sheet
<b>VSA</b>	Verification Services Agreement

### 4 REFERENCED DOCUMENTS

- a) The following standard is referenced in this document:
  - i. **AS/NZS ISO/IEC 17065** - Conformity assessment: Requirements for bodies certifying products, processes and services.

This document may be purchased through the Reference Standards Australia website:  
<https://www.standards.org.au/>

- b) The following APAS documents are referenced in this document:
  - i. AP-D001 Rules Governing How APAS® Operates
  - ii. AP-D004 Rules Governing Appeals and Complaint Handling
  - iii. AP-D177 Rules Governing How Product Manufacturers Participate in APAS®
  - iv. AP-D192 Rules Governing the APAS® Product Certification Scheme

All APAS documents are available for download from the APAS website: <https://vs.csiro.au/apas/documents/>

### 5 RULES

#### 5.1 General Rules

- a) Only Clients and Members authorised in writing by the CSIRO, via a current Verification Services Agreement (VSA), shall use the Certified Trademark (CTM).
- b) Use of the CTM implies acceptance by the Client or Member of these rules and those governing the operation of APAS in general.

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- c) Use of the CTM shall be in accordance with the VSA and the rules detailed in this document.
- d) Only the APAS Secretariat, under the direction of the APAS EO, may issue approval(s) for the use of the CTM.
- e) All uses of the CTM shall have the prior approval, in writing, of the APAS EO.
- f) The CTM, in various electronic formats, is available from the APAS Secretariat.
- g) The CTM shall only be used as displayed in Vectors 1 to 4 inclusive. No change(s) to the vectors is permissible.

### 5.2 Specific Rules – APAS Logo

- a) The APAS Logo, refer to **Vectors 1 and 2**, may be used on Client and Member general business materials where APAS product certification is neither being claimed nor inferred.



**Vector 1:** The APAS Logo – RGB



**Vector 2:** The APAS Logo – B&W

- b) The APAS Logo may be used on general materials, for example: business cards and websites, and promotional materials, for example: banners and brochures, **providing** there is **no** claim nor inference that any product(s) is APAS certified.
- c) The APAS Logo **must not be used** on any Product Data Sheet (PDS), Technical Data Sheet (TDS) and/or Safety Data Sheet (SDS).

### 5.3 Specific Rules – APAS Mark

- a) The APAS Mark (with accompanying text as noted in clause 5.3 c) below), refer to **Vectors 3 and 4**, may be used on Client product packaging and/or labelling

and product / technical data sheets where APAS product certification exists.



**Vector 3:** The APAS Mark – RGB



**Vector 4:** The APAS Mark – B&W

- b) The APAS Mark shall only be used on the packaging and/or labels of product which has been certified by the APAS Secretariat as conforming to an APAS Specification(s). Evidence of this certification exists by way of a Certificate of Product Conformity, issued by the APAS Secretariat, and held by the Client.
- c) On the packaging and/or label of an APAS certified product, the APAS Mark shall appear as shown with the approved wording and the specification number incorporated into the label design:



- d) An alternative way to denote APAS certification is to note on the packaging and/or label of an APAS certified product, the APAS specification number(s) to which the product is certified – **“Conforms to APAS nnnn”**.
- e) Only products with **CLASS I** product certification can have their certification indicated on the product packaging and/or label, in accordance with clause 5.3 c) above and APAS document AP-D192.

**NOTE:** Clients and Members may use these Vectors as per above rules, however Members are **only** able to use Vectors 1 and 2 as Members do not seek product certification.



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### 6 MISUSE OF THE CTM

#### 6.1 Definition of Misuse

- a) Misuse of the CTM is defined as either:
  - i. Incorrect claims of conformance to APAS specification(s), unintentional or intended or,
  - ii. Failure to conform to any one or more of the rules detailed in this document.

#### 6.2 Complaints about Misuse

- a) Anyone can raise a complaint regarding alleged incorrect claims of conformance to APAS specification(s).

- b) Such complaints shall be directed to, and investigated by, the APAS EO.

#### 6.3 Penalties for Misuse

- a) Penalties for misuse of the CTM are detailed in APAS document AP-D004.

### 7 COMPLAINTS AND APPEALS

- a) Clients and Members may lodge a complaint or an appeal against a decision made by the APAS Certification Body, Certification Scheme, Scheme Owner or any of its processes or personnel.
- b) Appeals and complaints shall subject to the process detailed in APAS document AP-D004



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**8 APPENDIX A**

**Document History**

Status: Current  
Version: 7  
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Document Version No.:	Date Published:	Summary of Changes:
7	03-03-2022	<ul style="list-style-type: none"><li>Updated document to include the use of the APAS Certified Trademark by Members as well as Clients, specifically in clauses 1, 3.1 d), 5 and 7</li></ul>
6	15-06-2021	<ul style="list-style-type: none"><li>Updated APAS website details within document</li><li>Further defined clause 1 b) Scope</li><li>Added PDS definition to clause 3.2, and incorporated it into 5.2 c)</li><li>General formatting changes</li></ul>
5	21-10-2020	<ul style="list-style-type: none"><li>Addition of Appendix A Document History and removal of the Editorial Note previously used in document versions</li><li>Document brought in line with requirements of AS/NZS ISO/IEC 17065</li><li>Updated definitions and references in line with the certification scheme</li><li>Minor updates to clauses 1, 3, 4, 5 and 7</li><li>Specific inclusion to clause 5.3 e) of statement of use of APAS Mark for Class I products to reflect what is already stated in APAS document AP-D192</li></ul>
4	18-09-2020	<ul style="list-style-type: none"><li>Name change from <i>Rules for the Use of the APAS Trademark</i> to <i>Rules Governing the Use of the APAS Certified Trademark</i></li><li>Updated document to the current format</li><li>Incorporation of definitions and acronyms</li><li>Addition of "People + Product = Protection" to Footer</li></ul>
3	01-12-2017	<ul style="list-style-type: none"><li>Minor editorial changes</li></ul>
2	11-09-2017	<ul style="list-style-type: none"><li>Full document rewrite</li></ul>
1	11-11-2009	<ul style="list-style-type: none"><li>Updated to new CVS format</li><li>General content update</li></ul>
0	26-02-2001	<ul style="list-style-type: none"><li>Original version of document</li></ul>