

## RULES FOR THE USE OF THE PCCP LOGO

*Editorial Note: This revision has new formatting .*

### 1 SCOPE

- a) These Rules detail how organisations with appropriate authority can make use of the PCCP registered trademark or logo.
- b) They apply to all uses of these items including marketing and point-of-sale brochures or data sheets and product labelling.

### 2 AUTHORITY & RESPONSIBILITY

These Rules have been developed by the PCCP Secretariat and CSIRO legal teams. The Executive Officer PCCP has the authority to implement the Rules.

### 3 DEFINITIONS & ACRONYMS

#### 3.1 Definitions

There are no terms requiring special definitions

#### 3.2 Acronyms

PCCP	Painting Contractor Certification Program
CTM	Certified Trade Mark
EO	Executive Officer, PCCP

### 4 REFERENCED DOCUMENTS

- 4.1 PP-D004 Appeals & complaint handling
- 4.2 PP-C001 Certificate of Accreditation

### 5 THE RULES

#### 5.1 General rules

- a) PCCP is a registered certified trademark of CSIRO and is protected against unauthorised use by applicable laws and regulations.
- b) Only those organisations specifically authorised in writing by CSIRO may use the CTM.
- c) Such use shall only be in accordance with these Rules.
- d) Proper application of these Rules is intended to prevent any implication (unintentional or otherwise) that an unaccredited contractor has accreditation under PCCP.
- e) PCCP uses the following registered trademarks;



Figure 1 – the PCCP Logo - RGB



Figure 2 – the PCCP Logo - BW

#### 5.2 Eligibility

- a) Only contractors accredited by the PCCP may use the CTM in accordance with these rules.
- b) Information on how to become an accredited contractor can be found in PCCP Document appropriate to the Class of accreditation sought.

#### 5.3 Issuance

- a) Only the PCCP Secretariat under the direction of the Executive Officer, PCCP (EO) may issue approval/s for the use of the CTM



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### 5.4 Specific Rules

- a) The CTM shall only be used in the format stipulated in clause 6.1 above to indicate accreditation.
- b) Once the contractor has achieved accreditation against certain Class/es, the CTM may be used on all promotional materials electronic or hardcopy including vehicle badging.
- c) Use of the CTM implies acceptance by the contractor of these rules and those governing the operation of the PCCP scheme in general especially clause 3.1 above.
- d) Contractors shall not use the CTM so that it implies accreditation for any other Class or service other than that specifically listed Class on the Certificate of Accreditation.
- e) All uses of the CTM shall have the prior approval in writing of the PCCP EO.
- f) The desired format is available from PCCP as an electronic format Style Guide.
- g) Acceptable formats for the logo may be either full colour as per the Style Guide or monochrome or reversed out monochrome.
- h) All indications of accreditation must be obliterated or removed immediately such accreditation is withdrawn.

## 6 MISUSE OF THE CTM

### 6.1 Definition of misuse

Misuse of the CTM is defined as either;

- a) fraudulent or incorrect claims of accreditation to PCCP criteria or
- b) the failure by the contractor to comply with any one or more of the rules listed in clause 6 above.

### 6.2 Complaints about misuse

- a) Anyone can raise a complaint regarding alleged misrepresentation of a product by the CTM. Such complaints shall be directed to, and investigated by, the EO.
- b) All complaints shall be subject to the process detailed in PCCP Document PP-D004.

### 6.3 Penalties for misuse

Penalties for misuse of the CTM are detailed in clause 8 of PP-D004.